



55%  
LESS CARBS  
Than Rice or  
Pasta

CARBS  
WELL  
SPENT™



# CarbSmart™ Yellow Potatoes

*With 55% fewer carbs than rice or pasta, customers can indulge in the creamy texture and buttery flavor of this new potato variety, prepared their favorite way. Baked, mashed, boiled or grilled, these potatoes are Carbs Well Spent.™*



Bake



Roast



Fry



Grill



Boil\*



Microwave



*\* Includes preparations such as mashed potatoes, salads, soups, stews, etc.*

Contact Us: 1.800.767.6104  
www.potandon.com

## Targeting What Consumers Want – CarbSmart™

### Top 3 Consumer Health Concerns

- Weight Management (43%)
- Fatigue/Low Energy (36%)
- Stress (35%)

### 8 In 10 Adults Use Nutrition Labels

- To Determine Nutrient Content Of Products
- To Compare Nutrient Content Between Products

### CarbSmart™ Contains Essential Vitamins, Minerals

89 Calories | 0 Fat | 0 Sodium

- Vitamin C – At 40% DV It's A "High" Source
- Potassium – At 17% DV, It's A "Good" Source
- 27% Fewer Carbs Versus Standard Potatoes

### CARB COMPARISON

Food Type	Serving Size*	Grams
<i>CarbSmart™ Potato</i>	<i>148 grams</i>	<i>19</i>
Blueberries	1 cup	20
Standard Potato	148 grams	26
Banana	1 (6 – 9 in)	27
Granola	½ cup	up to 45
Pasta	1 cup	45
Rice	1 cup	45

# CarbSmart™

## Yellow Potatoes

**30%**  
LESS CARBS  
Than a Medium  
BANANA



### RETAIL PACKAGING

Style	Size	UPC	50# Carton
LDPE Matte Bag	5 lb.	6 0580600379 0	10

### MASTER CONTAINER SPECIFICATIONS

Style	Dimensions (L x W x D)	Case Cube	Tie/High	Cases/Pallet
50# Carton	19" x 13" x 10.625"	1.52 ft <sup>3</sup>	6 x 7	42

Note: Availability and packaging details shown are subject to change. Please contact your Potandon Salesperson for the most current information.

**Green Fresh**  
**Giant.**



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